

# Application form for media

To be returned duly and fully completed and signed by fax n° +32 (0)2 740 10 35.

19-22 April 2012 / Brussels  Expo / [www.artbrussels.be](http://www.artbrussels.be)  
Preview & Vernissage 18 April

Deadline: **15 December 2011**

## 1. Applicant (in capitals)

### CORRESPONDENCE ADDRESS

Title of the media : .....

Publisher : .....

Address : .....

..... N° : ..... PB : .....

Post code : ..... City : .....

Country : .....

Website : .....

General e-mail : .....

General phone : .....

General fax : .....

### CONTACT PERSON :

Name : .....

First name : .....

Function : .....

Direct phone : .....

Mobile : .....

Direct e-mail : .....



### 3. Preferential advertising rates for Art Brussels 2012 exhibitors

I'd like to offer the Art Brussels 2012 exhibitors a preferential advertising rate. Artexis recommends the preferential rates to the exhibitors by e-mail. Conditions for this recommendation :

- mentioning the exhibitors' participation in the fair on the advert
- publishing the advert before April 10th.

Preferential advertising rate in €: ..... € Format:  1/1  1/2  1/3  1/4 page

Contact person for preferential rate.

Name: ..... e-mail: .....

In January 2012, Artexis will send an e-mail to all the Art Brussels 2012 exhibitors, recommending preferential rates in participating paper magazines, on-line magazines, art newspapers, etc. ..., and motivating the exhibitors to advertise. Artexis only functions as a facilitator. Invoicing, technicalities, etc are operated between media and exhibitor. Artexis cannot be held responsible for any problems that may occur in this process.

For more information, contact Nathalie Mertens (nathalie.mertens@artexis.com or +32 (0)2 740 10 43).

### 4. Barter-invoice (optional)

If you need an invoice for the barter agreement, please fill-in:

Amount : ..... € (incl VAT)

VAT n°: .....

Address : .....

Reference for invoice : .....

Please send your invoice to Artexis NV • maaltekoeter 1, 9051 Sint-Denijs - Westrem - Belgium • BE 0427.328.649 with mention : Barter Art Brussels 2012

### 5. Declaration by the applicant

I am aware of the general conditions of participation (available on [www.artbrussels.be](http://www.artbrussels.be) or on request) and the additional regulations for Media Partners. I accept and take note of all of the clauses. I subscribe to these documents and agree to abide by them.

Done at : ..... Date : / /

Function : .....

Name : ..... First Name : .....

Signature :

Please mark every page with your initials.

To be returned duly and fully completed and signed by fax or e-mail to Nathalie Mertens (nathalie.mertens@artexis.com or +32 2 740 10 35).

#### Conditions

- Private booths must be occupied by 1 p.m. on April 18<sup>th</sup> and **must be manned at all times during opening hours**. (i.e. from April 18, 12 noon to April 22, 7pm).
- Private booths cannot be shared with publications that have not been admitted officially.
- Media Partners are not allowed to sell or offer other items such as works of art in addition to magazines.
- The magazines must be supplied by the media partner.

- Participation is based on an exchange against publication of advertisements for Art Brussels 2012 during the run-up to the fair. Therefore, all advertisements should be published before April 15<sup>th</sup>, 2012.
- Admission to the fair is subject to approval by the Art Brussels Selection Committee.
- Any exceptions to the above require the express approval of the Art Brussels 2012 management.
- In addition, the general conditions of Artexis Exhibitions SA, which are available on [www.artbrussels.be](http://www.artbrussels.be) shall apply.